

Copake Hamlet Revitalization Task Force

Minutes

Wednesday, December 19, 2018

Copake Town Hall

- Present: Jeanne Mettler, Roberta Roll, Andy Fisher, Lenny Barham, Tom Goldsworthy (on phone), Alan Friedman, Peter Kelly
- Guest: Mike Tucker-CEDC

- Minutes of 10/24/18 & 11/14/18 were approved
- Mike Tucker and the committee discussed a number of issues:
 - o How to attract new businesses-
 - o What are type of businesses is Copake looking for-Brewery, Gym, Rec space/ store, Hostel, Hotel space, Pharmacy,
 - o How to achieve “critical mass” (Volume/Velocity in and through town)
 - o CEDC to make available market analysis tools to Copake upon Copake giving to CEDC parameters of approach & could do a market study for the RoeJan area so as to increase draw area for potential incoming businesses
 - o CEDC would fund above study up to \$2,500
 - o Discussion of setting up a 501c3 to operate as an investment arm for Copake
 - o Small business loans are available through the CEDC- discussed how to let businesses in the town know of the services provided by CEDC
 - o CEDC can provide up to 10 hrs. of tech assistance to start ups
 - o CEDC might be able to provide and pay for promotional material associated with an entrepreneurial fair
 - o To augment the development of housing needs for the town there was a suggestion of running a housing fair
- **Holiday Trees:** “a lot were sold”, information as to who purchased, where trees are and the dedications can be found on Facebook
- **Signage for RT 22 :**Jeanne to go to zoning board on 12/20 to follow up
- **LWRP:** John Wimbrush advised that the State still has questions about in-kind hours calculation- will try to resolve ASAP
- **EV charging station:** No update
- **RR Depot:** Nothing further to report on land development; Peter to look into Historic Building sign for the structure

- Other:

1. Octagon house: sold to realtor for \$30K and is being put on the market for \$99K
2. Historic District: We are to use Hillsdale survey as a template for our survey
3. Business Association: Roberta to email businesses for small group meeting in prelude to larger meeting
4. Brewery: Lease for new brewery is about to be signed. It is owned by Frank Schroeder. Its location will be on Church Street next to the post office. Kudos to Roberta for facilitating the agreement. Opening is scheduled for Spring 2019.

Next meeting January 23, 2019 at 7:00 pm at Town Hall

Respectfully Submitted

Andrew Fisher