

Minutes
Copake Hamlet Revitalization Task Force
Wednesday, Feb. 21, 2018 7pm
Copake Town Hall

Present: Roberta Roll, Tom Goldsworthy, Lenny Barham,
Jeanne Mettler, Town Liaison
Absent: Peter Kelly, Andy Fisher
Guests: Antoinette Peixoto, Key Bank
Lindsay Klippel, Key
Seung Suh, Copake General Store
Tessa Edick, Farm on!
Jill Sims-Elster, Bank of Greene County
Christie Frank, Copake Wine Works
Frank Peteroy, Sunrise/Sunset

Meeting with businesses in town: Roberta gave background and discussed progress on the work of the Task Force; spoke about the Streetscape; asked about how to help their businesses, how would they like to grow & expand; Tom noted that we met with CEDC; Jill talked about what has been done in Hillsdale; they got grants and used other methods of fundraising; using Hillsdale Economic Development Foundation; Tom noted what the Task Force has done to promote business; talked about the bike trail; what can we do to promote business;

What would help their businesses? What would bring people in? Seung noted the need for better business signs, eg, Shops, Restaurants, Lodging, both north & south.

Tessa noted the need for collaboration among businesses; having a series of "happenings." Discussed how to put collaboration into effect; what the Task Force can do.

Discussed the Grange and what it does / will do.

Jill discussed the successes of the Hillsdale Alliance; got businesses together and polled what they needed; cooperative advertising opportunities - shared ads; promoted different happenings.

Tessa mentioned Yankee Doodle Day and Jeanne asked about including the town; spoke about other events.

Roberta asked if the people want to do joint advertising.

Roberta noted that she has seen younger people coming into town; are houses being put on Airbnb?

Tom asked about doing a survey of all the businesses in town; the group discussed Facebook, Instagram and emails.

Roberta will circulate all the emails; the businesses will keep in touch.

Tessa offered to set up a Facebook page with "happenings."

The following items were briefly discussed:

- Habitat update - still waiting for approval for a family
- LWRP: next steps - work order complete
- Vehicle charging station - grants from DEC still available
- Update on Streetscape - committee will be formed by town

- Old depot - Peter will contact owner
- Summer events

Next meeting: March 28, 7pm

Respectfully submitted,
Lenny Barham